

Making your ownership experience even more rewarding

A great car is just the beginning. After you've bought your All-New EcoSport, we support you with a wide range of services that aim to make you one of the most satisfied vehicle owners in New Zealand.



Quality

We design and build your Ford to feel as good after many years of service as it did the day you picked it up. And to drive just as beautifully, too.



Sustainability

Using advanced technology, we're committed to creating vehicles with improved fuel economy, reduced CO₂ emissions and a lower overall cost of ownership.



Safe

Ford's Intelligent Protection System uses sophisticated technology designed to help prevent an accident and, if one should happen, to protect you.



Smart

Vehicles with smart, intuitive technologies designed to connect you to your world and many clever solutions from Ford that make life a little easier.

3 Year/100,000km Warranty¹

Covers your All-New EcoSport against defects in factory materials or workmanship for the first 36 months or 100,000 kms – whichever comes first.

20,000 kms Service Intervals¹

Improved oil technology and engineering refinement has enabled Ford to offer normal scheduled service intervals of 20,000 kms or every 12 months whichever comes first.

Ford Roadside Assistance¹

For the first 36 months or 100,000 kms – whichever comes first, Ford gives All-New EcoSport owners complete peace of mind motoring with New Zealand's most reassuring roadside emergency service. Free accommodation or a free rental car are just some of the outstanding features of this unique service.

Five Year Perforation Corrosion Warranty¹

Covers the original vehicle's body against perforation corrosion for the first five years of its life.

Ford Customer Assistance Centre

You'll always find us responsive to your needs. Telephone 0800 FORD NZ (0800 367 369).

Finance and Lease Options

Choosing how to finance your vehicle is a major decision and your Ford Dealer can offer you a range of options that can be tailored to suit your needs. Fully maintained or non-maintained operating leases

remove the worry of depreciation, inflation and more importantly do not tie up your capital in an asset. Other forms of financing are also available. Flexible deposits and repayment terms mean that a plan can be structured for your specific needs. See your Ford Dealer to discuss your financing or leasing requirements.

Ford Solutions

You deserve to have a worry-free journey every time you set off in your Ford. Ford Solutions provides you with a 'no problems' solution tailored to suit your lifestyle. The range of services includes:

- Motor Vehicle Insurance – Three levels of cover offer you hassle-free insurance coverage
- Guaranteed Asset Protection (GAP) Insurance – Provides cover for the 'gap' between the value of your insurance payout and the amount owing on your finance or lease agreement
- Lifestyle Protection Insurance – Helps protect your payments against unforeseen circumstances, such as redundancy, illness and death
- New Vehicle Extended Mechanical Breakdown Insurance – Acts as an extension of your original Ford warranty
- Extended Roadside Assistance – Extends the premium roadside assistance which is standard on new Ford vehicles

Simply call in and see your participating Ford Dealer today.

¹ Conditions apply. Further information on these warranties and services may be obtained from your authorised Ford Dealer.

This brochure was designed to provide you with a general introduction to your All-New EcoSport and was correct at time of going to print. However, Ford's policy is one of continuous product development. The right is reserved to change specification, colours and prices of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer, FORD MOTOR COMPANY OF NEW ZEALAND LIMITED. Private Bag 76-912, Manukau City, New Zealand. Printed June 2014. FOR3900



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Go Further

Drive Small, Play Big

What happens when you combine the styling of an SUV with the agility of a small car? You get the EcoSport: the small SUV designed for urban discoveries.

1-2 Discover more with the urban SUV Take a look at the EcoSport's sporty exterior – robust aerodynamic design and confident styling to impress, wherever you go.	3-4 Where function meets form With its intuitively designed interior, the EcoSport puts everything at your fingertips, keeping you cool, calm and in control.	5-6 Control your life, hands-free With its clever SYNC™ voice control system, the EcoSport keeps you connected as you drive.	7-8 Power and Economy Gives you more kilometres per tank, without compromising on responsive power.	9-10 Safer travels With 7 airbags and Dynamic Stability Control, EcoSport is designed for peace of mind in all weather conditions.	11-12 More load space, less road space With 20 cleverly designed storage compartments, plus a generous 705 litres of flexible boot space, the EcoSport fits whatever you're taking along for the ride.	13-16 Choose your new EcoSport <ul style="list-style-type: none">• Trend• Titanium	17-18 Accessories It's not just an EcoSport – it's your EcoSport. Express yourself with a range of accessories that make any journey uniquely yours.	19-23 Colours and Specifications
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EcoSport Titanium shown.

Discover more with the small SUV

The city can serve up plenty of challenges — potholes, narrow laneways, rough surfaces, you name it. That's why the EcoSport sits 200mm off the ground so you can tackle all of those challenges with confidence. And with its impressive power, sporty design and confidently stylish finishes, you'll be turning heads for all the right reasons.



EcoSport Titanium shown.



EcoSport Titanium shown.

Where function meets form

Inside its rugged exterior, the EcoSport has a softer side. An interior that has exactly the smart, intuitive technology you need, and a touch of luxury, to help make your life run effortlessly.



EcoSport Titanium interior shown.



Intelligent access and push button start/stop¹

Forget fumbling around for your keys to open your car. As long as your key is with you, the EcoSport Titanium will automatically unlock when you pull the door handle. Once you're inside, simply put your foot on the brake, press the power button and you're away.



Rain sensing wipers and automatic headlamps¹

The EcoSport Titanium packs in an array of high-tech features, like windscreen wipers that are automatically activated when it begins to rain and lights that turn on when the light outside starts to dim.



Everything at your fingertips

Control your experience while keeping your hands on the wheel and your eyes on the road. With steering wheel controls, the smart features of the EcoSport are only a fingertip away.

Control your life, hands-free

With SYNC[®], it's easier than ever to stay connected while keeping your hands safely on the wheel and eyes on the road.



You talk. SYNC[®] listens

There's ordinary voice control...and then there's SYNC.^{®2} It seamlessly connects your Bluetooth^{®3} iPod⁴ or USB devices, so you just say the words and SYNC[®] does the rest. Make and receive calls, have your text messages read out or play the music you've stored on your iPod⁴ or USB. With your playlists at your voice command, you can always listen to what you love.

Power and economy without compromise

The EcoSport is engineered to give you more of what you need, and less of what you don't. That means giving you more kilometres per tank, without compromising on responsive power. So you spend less time at the pump and more time on the road.



EcoSport Titanium shown.



Electric Power Assisted Steering

Save power and fuel with the EcoSport's Electric Power Assisted Steering (EPAS). It only uses energy when the steering wheel is turned, so on straight roads the motor is inactive. In fact, you will save up to 3% more fuel as compared to a conventional hydraulic power steering system. At the same time, it delivers precise steering and helps you adjust to different road conditions.



Feel the power, not the shift

The 6-speed Power Shift® automatic transmission selects the next appropriate gear at precisely the right moment, so gear changes are effortless, with no disruption to power. The manual mode lets you switch gears at the push of a button – no clutch required.



Seven airbags, full confidence

Equipped with front, driver's knee, side and curtain airbags, you'll feel protected from every angle.



Hill Launch Assist

Hill Launch Assist is designed to prevent you from rolling on a hill when you move your foot from the brake pedal to the accelerator pedal. It works in both forward and reverse gears.



Reverse Parking Sensors

When reversing in the EcoSport, the rear bumper sensors will alert you with a warning tone to help you safely gauge the distance to any object behind you.



Beltminder™¹

If the car has started and you or the front passenger haven't buckled up, an electronic beeping sound will remind you to put your seatbelt on.

Safer travels

Wherever the road takes you, enjoy knowing that the EcoSport is equipped with the latest protective technologies, and is designed to help keep you safe in unpredictable weather and road conditions.



Steel cage protection

Designed using state of the art technology, the energy-absorbing high strength steel cage in the EcoSport incorporates lightweight boron steel for greater protection. In the event of a collision, the energy from the impact is directed away from the cabin, while forming a rigid cell around you and your passengers.

The EcoSport's passive and active safety features include:

Active Safety

- ABS – Anti-lock Braking System
- Traction Control
- Emergency Brake Assist (EBA)
- Dynamic Stability Control (DSC)
- Emergency Brake Lights
- Hill Launch Assist
- Reverse Parking Sensors
- Electronic Brakeforce Distribution

Passive Safety

- 7 airbags comprising:
 - Driver and front passenger airbags
 - Driver's knee airbag
 - Front side thorax airbags
 - Side curtain airbags
- Beltminder™ (for driver and front passenger)
- Seatbelt pretensioners with height adjustment
- High strength boron steel cage structure

1. For driver and front passenger.

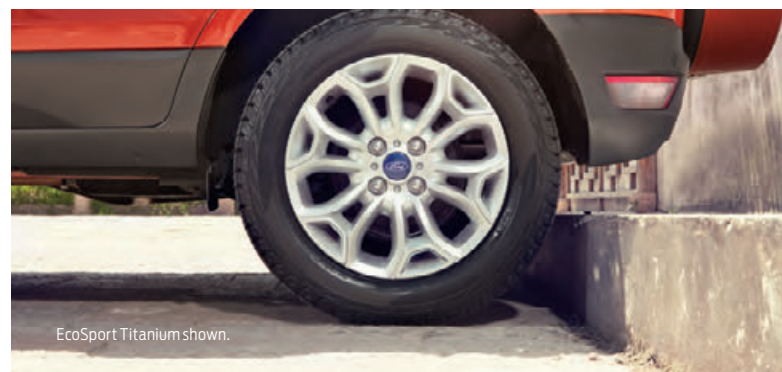


Less noise, more relaxing

Enjoy real peace and quiet on the road thanks to the noise reduction materials used in the EcoSport. An acoustic headliner in the roof, sound deadening materials in the roof and body, together with a double sealing system in the doors, all help to block out unwanted noise and vibrations.

More load space, less road space

The EcoSport is designed to be just the right size – and not only because it's compact enough to zip around the city. It's also the perfect size inside, with plenty of room to fit your life, whatever its dimensions.



There's no stopping you

No matter what the conditions, there'll be no stopping you. The EcoSport puts 200mm of ground clearance between you and potholes, ditches or whatever the road can dish up. In unexpectedly wet and nasty weather, the EcoSport's 550mm water wading¹ capability will help keep you in control.



Space that grows

Fold down one of the 60:40 rear seats and you can transport long objects with enough room for passengers to stay comfy. Fold them both down, and your 705 litres of space becomes spacious enough to fit everything you need for your next adventure.



A place for everything...

And everything in its place. The EcoSport's 20 storage spaces go beyond the standard door pockets and cup holders to include clever, handy surprises – like a glove box that doubles as an air conditioned beverage cooler, and a slide-out drawer under the front seat. Even your sunglasses have their own designated space, so everything stays exactly where you want it.



Steering with style²

Craving a touch of luxury? With its leather trimmed steering wheel, the EcoSport is happy to oblige.



Trend

With a dynamic design that's equally impressive inside, the EcoSport Trend is the perfect small SUV. 14



Features

- 1.5L Petrol with 6-speed PowerShift® automatic transmission
- Unique 16" x 6" alloy wheels with 205/60 R16 tyres
- 3.5" multi-function display screen
- 5 seat capacity
- 60/40 split-fold rear seats with multi-step recline and 'fold and tumble' functionality
- 7 airbags
- Bluetooth®1 hands-free phone and voice control with USB/iPod2 integration
- Cooler in glove box
- Cruise control
- Electric Power Assist Steering (EPAS)
- Follow-me-home headlamp lighting
- Hill Launch Assist
- Matching full size spare wheel with locking wheel nut and spare tyre
- Rear swing gate
- Reverse sensors
- Roof rails (black finish)
- Single CD/MP3 audio system with 6 speakers
- Steering wheel audio controls
- SYNC®
- Trip Computer

1. Bluetooth® is a registered trademark of Bluetooth SIG, Inc. and is used under licence. Customers should consult their Ford Dealer on the ability of their mobile phone handset to integrate with the Bluetooth® system prior to making a purchase decision. 2. iPod is a trademark of Apple Inc. Please refer to ford.co.nz for iPod compatibility. Connection cables sold separately.

SYNC®

Staying entertained and keeping in touch with family and friends has never been easier. With Ford SYNC®, you enjoy enhanced voice control and an instant connection to your iPod,* USB or Bluetooth®1 devices.

Space that grows

Fold down one of the 60:40 rear seats and you've got enough room to fit long objects and your passengers, comfortably.

20 storage spaces

The EcoSport makes the most of its interior, with 20 practical storage spaces cleverly positioned for ease of use.

Cruise control

When the open road calls, this is the answer. Cruise control with the safety of a speed limiter, lets you enjoy the drive, while keeping you within the speed limit.

Chill in

Enjoy the convenience of a chilled glove box compartment large enough to fit a few refreshments for the journey ahead.

Spare wheel cover

Matched to your EcoSport's paint colour, this moulded cover protects your spare wheel against dust and damage, keeping it ready for action no matter where you go.

SYNC
Powered by Microsoft





Titanium

The top of the range EcoSport Titanium perfectly combines striking style, technology and comfort.



Features in addition to Trend

- 1.5L Petrol with 6-speed PowerShift® automatic transmission
- Unique 16" x 6" alloy wheels with 205/60 R16 tyres
- Air conditioning with Electronic Automatic Temperature Control (EATC)
- Automatic headlamps
- Ford power start button
- Leather seat inserts and bolsters
- Leather trimmed steering wheel
- Roof rails (silver finish)
- Rear view mirror (electrochromic)
- Rain sensing front windscreen wipers

Intelligent access with push button start/stop

As long as your key is with you, the EcoSport Titanium will automatically unlock when you pull the door handle. Once you're inside, simply put your foot on the brake, press Power and go.

Rain sensing wipers

Drive safely, rain, hail or slight drizzle. As soon as it starts to rain, the windscreen wipers will spring to life so you can see the road ahead.

Automatic headlamps

The EcoSport Titanium's sensors detect the light levels. So as soon as daylight starts to fade, the automatic headlamps will turn on and shine.

Control the weather

No matter what it's like outside, you can ride in sheer comfort by setting the Electronic Automatic Climate Control to your desired temperature.

Reverse sensors

Get a sense for how far you are from any objects behind you. The reverse parking sensors will sound when you're too close.

Seven airbags, 360 degree confidence

Equipped with front, driver's knee, side and curtain airbags, you'll feel protected from every angle.



Accessories

It's not just an EcoSport – it's your EcoSport. Express yourself with a range of accessories that make any journey uniquely yours.



Luggage compartment mat
Protect your boot area from wear and moisture. Comes as a single piece so is easy to remove and clean.



Bonnet protector
Look after your EcoSport with a bonnet protector, designed to help deflect stones and other objects.



Cross bars
Made from strong lightweight aluminium, these cross bars can be easily installed when you need them, and removed when you don't.



Accessories	Other Details	EcoSport Trend	EcoSport Titanium
Audio Auxiliary Plug In Cable		A	A
Audio iPod ¹ / USB integration cable		A	A
Bonnet Protector		A	A
Boot Scuff Guard		A	A
Carpet Floor Mats	Set of 3	A	A
Cross Bars ²	Satin Black	A	A
DVD/CD Wallet		A	A
Fire Extinguisher		A	A
First Aid Kit		A	A
Front Skid Plate		A	A
Headlamp Protectors		A	A
Mudflaps Front	Set of 2	A	A
Mudflaps Rear	Set of 2	A	A
Reverse Parking Sensors		A	S
Scuff Plates	Front - Set of 2	A	S
Umbrella Storage		A	A
Weathershields (Slimline)	Set of 4	A	A
Luggage Mat		A	A

A = Accessory that can be added at any time S = Standard

1.iPod/iPad is a trademark of Apple Inc. and is used under licence.
2. Attaches to Genuine Ford Roof Rails.

Make it yours

Complement your unique style with a choice of colours that make it your own.



Diamond White



Kinetic



Panther Black



Chill



Bright Yellow



Moondust Silver



Sea Grey



Mars Red

EcoSport Titanium shown for illustration purposes only. Every effort has been made to depict vehicle colours and trims as realistically as possible in this brochure, however some variation may occur due to printing.

	Trend	Titanium
Fuel economy & emissions		
Fuel economy		
Combined fuel economy (L/100km) ¹	6.5	6.5
Fuel		
Fuel ²	95 - 98 RON	95 - 98 RON
Fuel - BioFuel compatibility	E10	E10
Fuel tank capacity (L)	52	52
Emissions data		
CO ₂ emissions (g/km) ¹	154	154
Stage V compliant	S	S
Safety & security		
Safety		
Airbags - Driver & front passenger	S	S
Airbag - Driver's knee	S	S
Airbags - Side curtain front & rear	S	S
Airbags - Side thorax front	S	S
Brakes - Anti-lock Braking System (ABS)	S	S
Brakes - Electronic Brakeforce Distribution (EBD)	S	S
Brakes - Emergency Brake Assist (EBA)	S	S
Brakes - Emergency (hazard warning) brake lights	S	S
Centre high mounted stop light (CHMSL)	S	S
Cruise Control - Steering wheel mounted	S	S
Dynamic Stability Control (DSC) ¹	S	S
Emergency brake hazard warning	S	S
Hazard lights and door unlock on crash	S	S
Hill launch assist	S	S
Safety rating - ANCAP	5 star	5 star
Seatbelts - Beltminder™ system (Driver & front passenger)	S	S
Seatbelts - Driver & front passenger pretensioner	S	S
Seats - Top tether anchor points (3) for child restraints	S	S
Sensors - Rear parking sensors	S	S
Traction Control System (TCS)	S	S
Security		
Engine immobiliser	S	S
Locking - Childproof rear	S	S
Locking - Remote power central	S	S
Perimeter alarm	S	S
Engines & performance		
Engine		
1.5 Ti-VCT petrol engine	S	S
Bore x stroke (mm)	79 mm X 76.4 mm	79 mm X 76.4 mm
Cylinders	4	4
Displacement (cc)	1,498	1,498
Power - maximum	82kW @ 6,300rpm	82kW @ 6,300rpm
Torque - maximum	140Nm @ 4,400rpm	140Nm @ 4,400rpm
Transmission		
6-speed PowerShift® automatic	S	S
Transmission ratios		
1st	3.91	3.91
2nd	2.42	2.42
3rd	1.43	1.43
4th	1.02	1.02
5th	0.868	0.868
6th	0.702	0.702
Final drive	4.58	4.58
Reverse	3.507	3.507

1.Figures obtained from controlled tests using ADR 81/02 (combined). Actual fuel consumption and emissions will depend on many factors including driving habits, prevailing conditions and your vehicles equipment, condition and use. 2.91 RON compatible but for optimal performance 95-98 RON unleaded petrol is recommended.

	Trend	Titanium
Towing capacity - maximum (kg)		
Braked	500	500
Unbraked	500	500
Ride & handling		
Brakes		
Brakes - Front ventilated disc	S	S
Brakes - Rear 9" drum	S	S
Suspension		
Standard tune suspension with front stabiliser bar	S	S
Steering		
Adjustable rake & reach	S	S
Electric Power-Assisted Steering (EPAS)	S	S
Turning circle (kerb to kerb)	10.6	10.6
Wheels & tyres		
Wheel size	16" 8-spoke	16" 6-spoke
Wheel type	Alloy	Alloy
Tyre size	205/60 R16	205/60 R16
Spare wheel with locking wheel nuts	16" alloy	16" alloy
Exterior features		
Styling		
Colour matched spare wheel cover	S	S
Tinted glass	S	S
Roof rails	Black	Silver
Lights		
Fog lights - Front	S	S
Fog lamp - Rear bumper mounted	S	S
Headlights - Manual	S	-
Headlights - Automatic	-	S
Headlights - Follow-me-home	S	S
Approach lights - Built into side mirrors & illuminate when vehicle is unlocked	S	S
Visibility		
Mirrors - Power adjustable with side indicators	S	S
Wipers - Front rain sensing	-	S
Wipers - Front variable intermittent	S	-
Wipers - Rear intermittent wash/wipe	S	S
Stowage & carrying		
Left hinged tailgate with exterior spare wheel	S	S
Roof rails	S	S
Towing - Front & rear hook	S	S
Interior features		
Comfort & convenience		
Air conditioning - Manual with pollen filter	S	-
Air conditioning - Electronic Automatic Temperature Control (EATC)	-	S
Glovebox with cooled bin	S	S
Power - 12V socket in rear	S	S
Rear view mirror - Auto dimming	-	S
Rear view mirror - Manual	S	-
Windows - Power front & rear (with driver one touch up/down)	S	S
Seats & seatbelts		
Head restraints - Front & rear height adjustable	S	S
Lumbar adjust - Manual driver	S	S
Rear - 60:40 split fold	S	S
Rear - Flip up seats for additional cargo space	S	S
Seat adjust - Manual 2-way passenger	S	S
Seat adjust - Manual 4-way driver	S	S
Storage		

SPECIFICATIONS (continued)

	Trend	Titanium
Luggage anchor points in boot (4)	S	S
Map pockets - Driver & front passenger seats	S	S
Under seat storage - Front passenger	S	S
Styling		
Steering wheel - Leather	-	S
Trim - Cloth	S	-
Trim - Leather	-	S
Audio, Communications & Instruments		
3.5" Multi-functional display screen	S	S
Audio - Auxiliary input	S	S
Audio - CD & Radio with 6 speakers	S	S
Audio - Steering wheel mounted controls	S	S
Audio - USB input	S	S
Ford Power Start button	-	S
SYNC Gen 1 - In vehicle communications system including <i>Bluetooth®</i>	S	S
Trip computer	S	S
Dimensions & weights		
Exterior dimensions (mm)		
Approach angle (°)	25	25
Departure angle (°)	35	35
Ground clearance	200	200
Height - Overall (inc roof rails)	1,708	1,708
Length - Overall (inc spare wheel)	4,245	4,245
Overhang - Front	812	812
Overhang - Rear	677	677
Track - Front	1,519	1,519
Track - Rear	1,518	1,518
Wheelbase	2,521	2,521
Width - Overall (with mirrors)	2,057	2,057
Interior dimensions (mm)		
Front - Head room	1,008	1,008
Front - Leg room	1,043	1,043
Rear - Head room	971	971
Rear - Leg room	956	956
Luggage capacity (L)		
Seats upright	346	346
Seats folded	705	705
Vehicle masses (kg)		
Axle load rating - Front maximum	900	900
Axle load rating - Rear maximum	845	845
Gross combination mass	2,120	2,120
Gross vehicle mass	1,690	1,690
Kerb mass	1,289	1,289
Payload - Maximum	401	401

S = Standard. -- = Not available.

NOTES